



[FOR IMMEDIATE RELEASE]

RAIL LEADERS CONVERGE IN KUALA LUMPUR

Kuala Lumpur, Thursday (August 7, 2014) - Rail Business Asia (RBA) 2014 will bring together thought leaders in the rail industry for a comprehensive overview of the rapidly expanding rail development in Asia. This 2nd annual, region's leading rail conference and exhibition is held from 9th to 11th September 2014 at the Kuala Lumpur Convention Centre.

"2013 saw an increase of 1.2% in the number of public utilizing public transport within the Greater Klang Valley, with 20.8% of that number using the system during the morning peak period. In the same region, rail in particular saw a 9% increase in usage, with 5.7 million trips being recorded during the peak morning period. For the first time in Malaysia's history, the ratio of ridership between rail and bus stands at 52:48, showing a preference for rail amongst daily commuters," said Tan Sri Dato' Seri Syed Hamid Bin Syed Jaafar Albar, Chairman of Land Public Transport Commission (SPAD) Malaysia.

Co-hosted by Land Public Transport Commission (SPAD) and Construction Industry Development Board Malaysia (CIDB), RBA 2014 is earmarked to be a must-attend conference & exhibition of the rail industry.

"Following a successful inaugural event last year, RBA 2013 hosted over 800 participants, 80% from ASEAN, 6% from Europe, 5% from the rest of Asia and 1% from North America. This year we are expecting over 2,000 participants representing the rail industry," according to M. Gandhi, Managing Director - ASEAN of UBM Asia, the organizer.

Over 35 rail experts and thought leaders will share insights and discuss key updates and challenges on investability, mobility and greater connectivity in the rail industry. Participants will gain crucial industry insights via 4 keynote presentations, 5 case studies, 8 discussion panels and 2 industry presentations. Topics discussed include optimizing rail-route planning, exploring the efficiency and performance of HSR links and public-private partnership (PPP) funding of rail infrastructure. Sample



case studies include disaster management by Taiwan High Speed Rail Corporation and transit oriented development in Shunjyuku, Shibuya and Tokyo stations in Japan by East Japan Railway Company. Keynote presentations will feature key industry experts such as Masaki Ogata, Chairman of East Japan Railway Company and Milko Papazoff, ASEAN Representative of International Union of Railways (UIC).

“We are confident that you will find your participation and involvement in Rail Business Asia, a worthwhile investment”, said Y.Bhg. Dato’ Sri Ir Dr Judin Bin Abdul Karim, Chief Executive of Construction Industry Development Board (CIDB) Malaysia.

CEOs and senior management from various government agencies, rail asset owners, operators and infrastructure developers such as the State Railway of Thailand (SRT), Department of Transportation and Communications (DOTC) Philippines, Vietnam Railways, MTR Corporation Hong Kong, Light Rail Transit Authority Philippines, PT Sarana Multi Infrastruktur, Thales Rail Signalling Solutions and Bombardier Transportation just to name a few, have confirmed their participation as well.

CSR Corporation Limited, the largest rail transit equipment manufacturer in China, is participating as a Gold Sponsor and CMC, an engineering, procurement, construction and commissioning (EPCC) group of companies within three core industries namely public transportation, telecommunications and oil and gas, is participating as an Associate Sponsor for RBA 2014. Exhibitors include Astasoft, Pypun-KD Hong Kong, Subway USA, Colas Rail, Mitsubishi Heavy Industries, and Transient Resources.

Register your attendance today at www.railbusinessasia.org and network with industry peers at this leading rail conference and exhibition.

Note to Editors

1. About UBM Asia (www.ubmasia.com)

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is Asia's leading exhibition organiser and the biggest commercial organiser in mainland China, India and Malaysia. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 25 major cities with 30 offices and over 1,400 staff.

With a track record spanning over 30 years, UBM Asia operates in 21 market sectors with 160 dynamic face-to-face exhibitions, 75 high-level professional conferences, 28 targeted trade publications, 18 round-the-clock



vertical portals and virtual event services for over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world. We provide a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

UBM Asia has extensive office networks in China, Southeast Asia and India, three of the world's fastest growing B2B events markets. UBM China has 11 offices in the major cities in mainland China, including Beijing, Shanghai, Guangzhou, Hangzhou, Chengdu and Shenzhen, where we organise more than 60 exhibitions and conferences. In ASEAN, UBM Asia operates from its offices in Malaysia, Thailand, Indonesia, Singapore, Vietnam and the Philippines with over 50 events in this region. UBM India teams in Mumbai, New Delhi, Bangalore, Chennai and Hyderabad organise 20 exhibitions and 60 conferences every year across the country

2. About UBM plc (www.ubm.com)

UBM plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online and in print, and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

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