



[FOR IMMEDIATE RELEASE]

## **Rail Business Asia Highlights Rail Investability, Mobility & Greater Connectivity**

**Kuala Lumpur, Tuesday (September 9, 2014)** – Tan Sri Dato’ Seri Syed Hamid Bin Syed Jaafar Albar, chairman of Land Public Transport Commission (S.P.A.D) will be delivering the opening keynote address at the second annual Rail Business Asia today at Kuala Lumpur Convention Centre.

The second annual Rail Business Asia will run from the 9<sup>th</sup> until 11<sup>th</sup> September 2014 at Kuala Lumpur Convention Centre. Focusing on three major aspects of the rail industry, specifically investability, mobility and greater connectivity, the event is the ideal platform to share knowledge, insights, new innovations and technologies, both with the rail industry and the wider market.

Tan Sri Dato’ Seri Syed Hamid Bin Syed Jaafar Albar, chairman of Land Public Transport Commission (S.P.A.D) said, “The Malaysian rail industry has tremendous potential for growth, with Malaysia expected to spend up to RM160 billion in rail development projects by the year 2020. Rail Business Asia 2014 is a major event in the SPAD calendar, and is part of SPAD’s commitment to improving the land public transport sector in Malaysia. By bringing together industry specialists and players at Rail Business Asia 2014, it is hoped that new innovations and developments can be shared with all stakeholders within the rail ecosystem.”

Y. Bhg Tan Sri Dato’ Dr. Ahmad Mustaffa Babjee, chairman of UBM ASEAN, the organiser said, “The topics range broadly and cover interests in the future of rail in Asia, high speed rail, rail infrastructure developments, transit oriented development, modernising signalling technology, customer service evolution, investment and financing, and global cooperation and standardisation, which were selected to be of the international interest, highly stimulating, and thought-provoking.”

“The Southeast Asian railway industry has recently announced a series of major infrastructure development that total in the hundreds of billions of US dollars. Major cities throughout Southeast



Asia will be boosting their metro and MRT systems over the next 15 years," said Y. Bhg. Dato' Sri Ir Dr Judin Bin Abdul Karim, chief executive of Construction Industry Development Board (CIDB).

Earmarked to be a must-attend conference & exhibition of the rail industry, more than 20 experts and thought leaders including Masaki Ogata, vice chairman of East Japan Railway Company; Datuk Elias Kadir, president of Keretapi Tanah Melayu Berhad (KTMB); Mohd Nur Ismal Mohamed Kamal, CEO of Land Public Transport Commission (S.P.A.D.); Le Khang, expert of International Cooperation – Science & Technology Department, Vietnam Railways; and Wang Gang, director and general manager of CSR Corporation.

CEOs and senior management from various government agencies, rail asset owners, operators and infrastructure developers such as Rapid Rail, Express Rail Link, MTR Corporation Hong Kong, PT Sarana Multi Infrastruktur, Thales Rail Signalling Solutions, MMC-Gamuda KVMRT, Mitsubishi Heavy Industries and Bombardier Transportation just to name a few, have confirmed their participation as well.

To join us at this prodigious conference and exhibition, visit [www.railbusinessasia.com](http://www.railbusinessasia.com)

#### **Note to Editors**

##### **1. About UBM Asia ([www.ubmasia.com](http://www.ubmasia.com))**

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is Asia's leading exhibition organiser and the biggest commercial organiser in mainland China, India and Malaysia. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 25 major cities with 30 offices and over 1,400 staff.

With a track record spanning over 30 years, UBM Asia operates in 21 market sectors with 160 dynamic face-to-face exhibitions, 75 high-level professional conferences, 28 targeted trade publications, 18 round-the-clock vertical portals and virtual event services for over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world. We provide a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

UBM Asia has extensive office networks in China, Southeast Asia and India, three of the world's fastest growing B2B events markets. UBM China has 11 offices in the major cities in mainland China, including Beijing, Shanghai, Guangzhou, Hangzhou, Chengdu and Shenzhen, where we organise more than 60 exhibitions and conferences. In ASEAN, UBM Asia operates from its offices in Malaysia, Thailand, Indonesia, Singapore,



Vietnam and the Philippines with over 50 events in this region. UBM India teams in Mumbai, New Delhi, Bangalore, Chennai and Hyderabad organise 20 exhibitions and 60 conferences every year across the country

## 2. About UBM plc ([www.ubm.com](http://www.ubm.com))

UBM plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online and in print, and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

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